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(57) Abstract :

The present invention relates to a pop up message display apparatus comprising hollow cylindrical rod 6 attached with soft plastic flap 1 to hide the message, a spring mechanism 4, 5 installed at the base of the rod 6 associated with a plate 4 to keep the spring 5 in compressed position, a connecting stick 2 placed inside the rod 6 connected with the plate 4 and a folded customized message flag 8 at its other end, a speaker 7 housed inside the rod 6 between the flag 8 and the plate 4 having a switch to actuate music, a locking mechanism 3 fixed at the side of the hollow rod 6 just above the plate 4 with a push type mechanism 3 actuated by the user to launch the compressed spring 5 to reveal message and strike into the push type switch of the speaker 7 to play music.

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