

(12) PATENT APPLICATION PUBLICATION

(21) Application No.202011012507 A

(19) INDIA

(22) Date of filing of Application :23/03/2020

(43) Publication Date : 24/09/2021

(54) Title of the invention : FISHING LURE DEVICE

(51) International classification	:A61B0008000000, A01K0085000000, A23K0050800000, A61B0008080000, A01K0079000000	(71)Name of Applicant : <b>1)CGC Technical Campus Jhanjeri</b> Address of Applicant :State Highway 12A Jhanjeri, Sahibzada Ajit Singh Nagar, Punjab 140307, India. Punjab India
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(32) Priority Date	:NA	
(33) Name of priority country	:NA	
(86) International Application No	:NA	
Filing Date	:NA	
(87) International Publication No	: NA	
(61) Patent of Addition to Application Number	:NA	
Filing Date	:NA	
(62) Divisional to Application Number	:NA	
Filing Date	:NA	

(57) Abstract :

The present invention relates to a fishing lure device, comprises a rod with detachable hook 5 to stuck fish as well as to hang food item, a compartment 2 to prevent movement of rod due to flow water, an ultrasonic sensor 1 to detect fish location, a controlling unit to turn ON/OFF a fan in the direction of fish location and a user device to display ultrasonic image in order to operate the device manually.

No. of Pages : 11 No. of Claims : 10